



### **What is the Animal Rightist Threat?**

Animal Rights proponents seek to restrict use and ownership of animals, including hunting and fishing, pet and livestock ownership, circuses, rodeos, zoos and medical research. They believe that animals should have rights that are similar or equal to humans. They also believe that humans do not have a right to use animals for any purpose, and that all animal use should eventually be banned.

Animal Rights advocates pursue this radical agenda through a wide variety of legal and illegal means, but concentrate on passing state and federal legislation that appears to address animal welfare.

In reality, however, such legislation goes far beyond its superficial intent, placing severe restrictions on the rights of law-abiding animal owners and sportsmen.



The Sportsmen's and Animal Owners' Voting Alliance (SAOVA) is a nationwide, nonpartisan group of volunteers seeking to elect politicians who will oppose the "Animal Rightist" (AR) threat to our rights as Americans.

SAOVA is the only national group working to protect both sportsmen and animal owners, natural allies, in the legislative and political arenas. Our members hunt, fish, own and breed livestock, dogs, cats and other animals.

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**Sportsmen's & Animal  
Owners' Voting Alliance**

# **SAOVA**

**Working to  
Identify and  
Elect Supportive  
Legislators**





### What is The Humane Society of The United States (HSUS)

HSUS began as an animal welfare organization. Over the years HSUS became radicalized as it assimilated leaders and ideas from others within the animal rights movement, moving closer to the complete animal rights ideology it maintains today.

Exceptional marketing strategies and campaigns now bring in over \$95M yearly in public donations making HSUS an animal rights lobbying giant worth well over \$200M.

HSUS spends millions of dollars lobbying to ban or restrict all forms of hunting; to economically cripple meat and dairy producers; to eliminate the use of animals in biomedical research labs; to phase out pet breeding, zoos, and circus animal acts.

In 2006 HSUS initiated a 50-state strategy to place staff members in every state within the next few years.



### Protecting Your Rights

Never have sportsmen, animal owners, and hunters been so besieged by animal rightist interests at the state and federal level, and never have we more urgently needed everyone's support in both influencing and electing legislators who will represent our interests fairly.

Educate the legislators that represent you about the animal rights agenda. Help identify and elect legislators who will not be taken in by the AR spin and propaganda. *It's not as simple as it seems* would be an appropriate axiom to use when speaking to your legislator to explain why much of HSUS backed legislation is either unnecessary or will be injurious to animal welfare, animal ownership, or even the advancement of veterinary and human medicine in the long run. Animal owners must unite and take a proactive stance against the animal rights lobby that would remove our livelihoods, pets, and recreation.



### Learning to Lobby

Lobbying is advocacy of a point of view, either by groups or individuals.

Every effective lobbying program must engage active grass roots individuals that periodically, and at critical times, make their presence felt directly on decision-makers.

Form coalitions. There is strength in numbers and the more organizations rally behind an issue, the stronger the overall position.

### How did your Legislator rate?

Candidates identified as "Animal Rightist Endorsed" are the problem. They consistently vote for legislation to strip us of our rights to hunt, fish, and own pets and livestock. **SAOVA ENDORSED** candidates and incumbents understand the animal rightist, anti-hunting threat and have demonstrated their commitment to protecting our interests.